

# Dave Gershgorn

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DaveGershgorn.com

Phone: (914) 393-2167

## Skills

Proficient in Adobe CC/CS6, including Photoshop, InDesign, Premiere, Audition, Illustrator and Bridge, as well as Photo Mechanic and Pro Tools

Copy editing, AP Style

Photography; editorial photojournalism

Recording and editing video and audio for news packages

Editing and organizing photos for web and print

Proficient in HTML, CSS, as well as data visualization in Highcharts, CartoDB, and Atlas

Experience in leadership and subordinate roles

Strong communication and interpersonal skills

Strong decision-making skills and news judgment

## Organizations

Society of Professional Journalists

Eagle Scout  
Boy Scouts of America

Phi Delta Theta  
Founding Father,  
Pa. Lambda

## Languages

Spanish, basic

### **Artificial Intelligence Reporter-** *Quartz*; August 2016- Present

Translate advances in artificial intelligence research and development to a general audience. Assist in general tech coverage including live blogs and earnings reports. Participate in the Quartz Bot Studio, an effort to use code for smarter journalism.

### **Assistant Technology Editor-** *Popular Science*; January 2016- August 2016 (**Intern** from June-August 2015, **Contributor** from August-December 2016)

Edited the print magazine's 10-page Now section, focused on consumer technology and artificial intelligence. Wrote stories within my section, the feature well, and throughout the magazine. Stories ranged from CES coverage to high-profile interviews like Mark Zuckerberg and Yuri Milner. Contributed daily stories and reported features to PopSci.com. Also edited video and assisted running institutional social media accounts.

### **News Assistant-** *The New York Times*; October 2015- December 2015

Tasked with optimizing the back-end workflow of The New York Times Lens Blog, and producing the 2016 New York Portfolio Review.

### **Lens Blog Intern-** *The New York Times*; Feb. 2015- May 2015

Pitched and wrote stories, assisted in edits of Lens Blog photo essays and Pictures of the Day galleries, created posts and managed social media networks with more than 1.2 million combined followers, and helped coordinate the 2015 New York Portfolio Review.

### **Newsroom Intern-** *WNYC Radio*; Jan. 2015- May 2015

Gathered audio and produced single images or photo essays to accompany reportage from WNYC and National Public Radio. Assisted the data news desk with visual projects.

### **Editor-in-Chief-** *The Penn*; May 2013- May 2014

Oversaw all editorial content for IUP's student newspaper, published twice weekly. Managed 40+ editors, writers and photographers. Redesigned and supervised rebuilding of new website, created and managed a department to produce biweekly video content. *Positions also held:* Managing Editor, Photography Editor, Photographer;

## Education

### **CUNY Graduate School of Journalism**; *New York City, N.Y.*

M.A. in Journalism—December 2015

Concentration in health and science reporting

### **Indiana University of Pennsylvania**; *Indiana, Pa.*

B.A. in Journalism—May 2014 || GPA: 3.54

Related courses: News Reporting, Basic Journalistic Skills, Intermediate Spanish, Mandarin Chinese Levels 1-3, American Politics, World Politics

### **Pablo de Olavide University**; *Seville, Spain*- January 2012- May 2012

Studied Spanish, communications, and business.